



STEVEN C. GROSSBERG
Division Sales Manager

38-40 43rd Street
Office/Warehouse #1
Long Island City, NY 11101
Fax: 718-472-0694

FAX TRANSMISSION

DATE:

TO:

MARK YOUNG

OF PAGES
INCLUDING COVER

3

FROM:

STEVE

RE:

Examples of Full 9 Value Plan

where Retailer Advertises for RJR

These Attachments are from a Retailer in

Jimmy Lins Assignment. The Retailer

Had these Photo types made at a Printer.

Thought I would share this

faxtrans.doc

Best Practice with you

STEVE

51851 8718

FIGURE 1: SUGGESTED PROPOSED FOR THE OFFICE

FIGURE NO. 1 7184728694

Date: 07/19/98 11:11:21 AM

Lon 428-9577

ACTUAL
SIZE 5"
OF 5"

WHITE
BACK
RED
LETTERS



51851 8719

JUN 04 98 07:39P
JIMMY LI < R.J. Reynolds > (800) 757-8255 (52481) P.2

